



**DEVONSHIRE HOUSE**  
28 East 10th Street, New York, NY 10003

**BRAWL FOR THE HALL**  
Your center for breaking news, in-depth reports & exclusive videos on the 2009 races.

Autos | Real Estate | Jobs | Classifieds | Shop | Contests | Place an Ad | DailyNewsPix | More NYDN: NYDN Home | Feeds | Services | Delivery

NYDailyNews.com

**DAILY NEWS**

SITE | BLOGS | DISCUSSIONS | WEB | Web Search powered by **YAHOO!**

Search



Weather in NYC  
43°F Forecast | Traffic

Wednesday, October 14, 2009

News Sports Gossip Entertainment NY Events Local Opinion Lifestyle Travel Money Tech Topics Photos Video Blogs

Real Estate > Show Off: Metropolitan Home's Showtime House brings

Login | Register

Article Comments

Email Print RSS Share

## Show Off: Metropolitan Home's Showtime House brings programs to life with designs

BY JASON SHEFTELL  
DAILY NEWS REAL ESTATE CORRESPONDENT

Friday, September 25th 2009, 4:00 AM



Siegel for News

The 'Californication' bedroom at the Showtime house.

Maybe it's the recession or fear of risk, but the design world has been about as thrilling as smog lately. No recent furniture fair or design house showed groundbreaking innovation, as cluttered rooms and throwbacks like animal-skin rugs and neon-colored **Andy Warhols** dominated floor and wall space. No new superstars to go gaga over. Nothing we haven't seen before.

That's why I didn't want to like Metropolitan Home's Showtime House, held in two duplex penthouses at the Tribeca Summit condominium on Greenwich St. valued at \$22 million. I expected more half-baked work from designers too busy to dress up a room.

Plus, the house wasn't even in a house. It was in an apartment in a condominium with an elevator. The line to get in was around the corner, as guests crowded into a single lift. I was as jaded as the industry.

That changed the second the door opened. Like a curtain going up on a Broadway show, the apartment came alive and I felt like a little boy visiting the house of his richest friend. For people with money in a city, this is how to live—big, bold art, custom-made furnishings and clean lines.



Siegel for News

Samantha Nestor, Special Projects Editor of Metropolitan Home, on Tudors Terrace.

**Act Now!**  
Tower 1 is Over 75% Sold & Occupied

**NORTHSIDE PIERS**

### EDITORS' PICKS



#### Photoshopped and fired for being too fat, says ex-Ralph Lauren model

Filippa Hamilton said her contract was terminated because she was too heavy.



#### White House aide: Fox News stories often not true

"I have watched many stories on that network that I found not to be true," Robert Gibbs said of Fox.



#### Nobel jury fires back: Bam earned that Peace Prize

They are strongly defending their choice against a storm of criticism.



#### A blueprint for victory: 5 ways the Yankees can beat Angels

Here's how the Yankees can beat their nemesis.



#### WARNING: GRAPHIC VIDEO Brutal gay-bias beating filmed

Cops have nabbed a second suspect in the beating.



#### These H'wood stars are bringing sexy back

Forget low-cut blouses or barely-there minis, the back is the new body part du jour in H'wood.

### MORE FROM REAL ESTATE

For Sale: Haunted West Village building  
Atlantic Yards case at state's top court

**Prudential**  
Douglas Elliman  
Real Estate

FIND YOUR  
NEXT HOME

explore »

### BEST OF NYDN.COM



#### PHOTOS: Tan-orexic stars

Orange you glad that 'celebrities' give us constant ammunition for mockery?



#### Woe is you, RPattz! 'Still can't get a date,' he whines

"It's just a job and while it's a job I love, girls scream out for Edward.



**DEVONSHIRE HOUSE**  
28 East 10th Street, New York, NY 10003



Your center for breaking news, in-depth reports & exclusive videos on the 2009 races.

[Autos](#) [Real Estate](#) [Jobs](#) [Classifieds](#) [Shop](#) [Contests](#) [Place an Ad](#) [DailyNewsPix](#)

More NYDN: [NYDN Home](#) [Feeds](#) [Services](#) [Delivery](#)

NYDailyNews.com

**DAILY NEWS**

SITE | BLOGS | DISCUSSIONS | WEB | Web Search powered by **YAHOO!**



Search

Weather in NYC  
43°F Forecast | Traffic

Wednesday, October 14, 2009

not Robert," he said.



**The Karate Kid: Where are they now?**

Whatever happened to Ralph Macchio and crew?



In an entryway by former fashion stylist Kara Mann, a large color photograph of a woman's face by Marilyn Minter with pink floral petals covering the lips fronted a hanging rattan chaise draped in a sheepskin throw. Black wallpaper and small sculptures of hearts with wings meshed with a dangling chandelier made from thousands of faux pearls. Shocking yet livable, this space made me want to see more.

Down the hall, custom-made gray wallpaper that appeared to be just wallpaper was actually made from blownup photos of human bodies wrapped in cellophane. That led to a \$500,000 Traxon screen of flashing LED lights in the shape of a blinking eye that complemented art made from real fingerprints taken by the artist.



Wall St. titan dies; sons fight girlfriend over estate  
No fix for foreclosure threat  
Mad Men' star John Slattery is angry over proposed trash facility

**MOST POPULAR**

[Most Read](#) [Most Discussed](#) [Most Emailed](#)

1. Guttled West Village building said to be haunted by restless ghost of Gay St. man is now up for sale
2. State Supreme Court will hear case of Atlantic Yards project's use of eminent domain laws
3. Wall St. titan Lionel Pincus dies; estate feud rages between two sons and Jordanian princess
4. Billboard uses N-word to deride Obama health care policy

**Prudential**  
Douglas Elliman  
Real Estate



FIND YOUR NEXT HOME

explore »

(Page 3 of 3)

"Black is soothing," said the Bordeaux-born New Yorker who counts Julia Roberts as a client and loves metal furniture. "This is a meditation room. It's where the character, or any of us, can come to curl up. We all need a room like this."

Upstairs in a space marking Collette's teenage nymph persona, Gardner used pink carpet lettering and floor-to-ceiling strings of Swarovski crystals donated from a Beyoncé stage set to create the shimmering waterfall of the mind. Swarovski is a partner in the house; like Benjamin Moore, KraftMaid, Nemo Tile, Caesarstone, Sub Zero, Miele and Trove, a wallpaper company, Swarovski donated its products and services to the house for free.

Just as designers use showhouses to demonstrate skills, design companies do the same.

"This is as much a product-generated industry as designer industry," said Christie Boyle, vice president of brand development for Metropolitan Home and Elle Decor. "This gives companies the chance to expose real-world ideas and applications to thousands of regular people."

It's also a time for designers to show off relationships with local artists and artisans. Italian product designer Piero Lissoni's outdoor terrace uses pillows by New York-based French artist Sylvie Guieysse. Gardner designed metal entryways of silhouetted facial profiles working with a local steel-sculpting company called Almuneal. The fingerprint art in the "Dexter" room is by Brooklyn artist Jane D'Arensbourg, whom Aiello met at the Museum of Art & Design where the artist was in residence and gathering fingerprint samples.

Not wanting to waste an opportunity, Aiello put her heart and soul into the room.

"We had to put all our clients on hold for this," said the designer, who lost 5 pounds in the process. "No one knows my name yet. The entire time I was thinking, what if we whiffed? I would have been embarrassed and never asked back. That's a huge deal. We had to give it all we had."

Located at 415 Greenwich St., Metropolitan Home's Showtime House is free tomorrow and this Sunday from 10 a.m. to 5 p.m. The house is open on weekends through Oct. 18 with a \$20 entrance fee going to New York City Housing Works.

One subway stop from Grand Central!  
Special Financing Available!

**EDITORS' PICKS**



**Photoshopped and fired for being too fat, says ex-Ralph Lauren model**

Filippa Hamilton said her contract was terminated because she was too heavy.



**White House aide: Fox News stories often not true**

"I have watched many stories on that network that I found not to be true," Robert Gibbs said of Fox.



**Nobel jury fires back: Bam earned that Peace Prize**

They are strongly defending their choice against a storm of criticism.