



Susan Slotkis, Allied Member ASID, Takes on The NY International Gift Fair...

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By Susan Slotkis, Allied Member ASID

This market produced by [GLM LLC](#) is more than just gifts and the Javits. It extends to runways beyond the expansive convention center to other trade venues...the Piers and 7 West to include an array of home fashion. This is not the market for the faint-hearted or stiletto types. Here's a taste of three overriding trends.



• The Art of Craft

Authenticity resonates from developing nations to proud exclamations of "Made in Brooklyn." Given the pressure to be sustainable, and the human need for the unique, this trend has miles to go. Asian textile influence is pervasive. Colors, symbols, motifs and techniques translate well to modern applications. Indigo and ikat blues, Central Asian medallion Suzani motifs, Indian paisleys, Chinese chrysanthemums and Japanese kimono designs (<http://www.sylvie-pillows.com/>) were splendidly interpreted for modern taste. *Wabi - Sabi*, Japanese respect for beauty in imperfection, was evident in the weathered beauty of patinas and distressed surfaces, many products prematurely aged through a variety of curious techniques.